

Summer Web Working Group

Content on these pages will be one of two types:

1. Content students and families will look for
2. Content we want them to see

Content items

We're looking at a "kitchen sink" list of all the items we might include. This is a start.

Photos and related videos

Basic info on major and minor

"Nut graph" or summary of the subject

Link to courses catalog

Department contact info

Faculty directory

Affiliated organizations and student groups

Major departmental events

Scholarships

Facilities

Recent alumni and what they do

Student profile

Student testimonial

Department distinctions, including outcomes (Why Augie?)

Examples of Senior Inquiry and majors' use of Augie Choice

Events feed

News/related stories feed

List of expected learning outcomes for that major

Link to specific advising document for that major

Contact a student in this major

The major "in action" or outside classroom, field study, internships, study abroad

"Send me info" button

FAQs

Student resources (grad school advice, research opps, libraries).

Timeline

May (after Commencement)

-- Winnow the number of content items to place on the main landing page to a usable number. (The preliminary list has 25 items!)

-- Prioritize items. The low priority items may be moved to a secondary web page if necessary.

-- Rough out 1-3 design prototypes that incorporate the list items with the proper emphasis

June

-- Review and test designs; choose the best

-- Refine design; build CMS template using design elements

-- Begin swapping template for existing pages and populating with new or revised content

-- Submit unpublished pages for department review

July

-- Publish pages